

WWI recruitment posters

Look at the four posters on the separate sheets. Make notes around each poster, in the boxes provided.



THINK about **HOW** these posters would have **PERSUADED** young men to join the army.

Are you feeling brave?

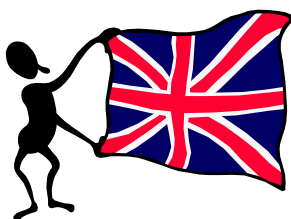


When analysing the posters, try to use some of the following words (in bold print) in your notes.

- 1) A dark shadow seen against a light background is known as a **silhouette**.



- 2) If a person loves his or her country and supports it loyally, they are called **patriotic**.



- 3) **Emotive language** is when a writer tries to make the reader feel an emotion. Do any of the posters use this technique to make us feel guilty?



- 4) Can you find any **imperative clauses**? An imperative clause is a command, instruction or an order without a subject. Examples include: “Let’s go!” and “Go away”.