

KS3 Lesson Plan for WWI

Lesson Objectives: To understand the recruitment process for WWI and develop an understanding of how posters persuaded men to join the army.

Starter – Watch the Youtube video: tWWitter: David Tindal’s Story.

Discuss the recruitment process for WWI with the class.

Main task– Hand out the **WWI recruitment poster worksheets** and **WWI recruitment poster support sheet**.

Discuss the key words on the **WWI recruitment poster support sheet** and encourage pupils to use them in their analysis.

This activity can be done as an individual task, a paired task or a group task.

Below is an example of what pupils would be expected to produce:



Picture
The **silhouette** shows us that the person is clearly a soldier. Without showing any facial features, it enables the reader to imagine themselves in this role.

Picture
The **silhouette** of the gun is powerful and exciting to young men. It is enormous and stretches along the entire width of the poster. It makes us think if we joined the army we would receive this gun and be able to defend ourselves.

Writing
The **imperative clause** is telling **all** men that they need to be prepared to join the army and also be prepared to fight against the enemy. There is no option to disagree with this command!

Writing
This **imperative clause** is in a bigger, bolder text to make it stand out, especially against the orange background. The poster is trying to make you join the army. It is telling the reader what they must now do.

Extended Writing Task: Imagine you are a member of David Tindall’s family during WWI. Using information from the tWWitter video, and the recruitment posters you have studied, write to the Prime Minister persuading him to be more truthful when recruiting men for war.

Discussion plan for letter: Think about the conditions David Tindall faced living in the trenches. Do you feel the recruitment posters are fair and represent the reality of war?